

## Steve Marston

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### EDUCATION

Ph.D., University of Kansas, Department of American Studies, 2016  
Dissertation: *Intimate Collisions: Identity, Community, and Place in the Kansas Dirt-Track Auto Racing Sphere*  
M.A., University of Alabama, Department of American Studies, 2011  
B.A., University of North Carolina, Department of Political Science, 2005

### REFEREED ARTICLES

“The Episodic Kneel: Racial Neoliberalism, Civility, and the Media Circulation of Colin Kaepernick, 2017–2020.” *Race and Social Problems* 13 (2021): 205–214.

“Managing Fear and Fantasy: Cultural Politics and Gameplay Governance in the National Basketball Association, 1990–2006.” *Sociology of Sport Journal* 37:2 (2020): 125–132.

“The Revival of Athlete Activism(s): Divergent Black Politics in the 2016 Presidential Election Engagements of LeBron James and Colin Kaepernick.” *Fair Play: Journal of Philosophy, Ethics and Sports Law* 10 (Fall 2017): 45–68.

\*Republished as a chapter in *Sports and Politics: Commodification, Capitalist Exploitation, and Political Agency* (ed. Frank Jacob), De Gruyter Oldenbourg (2020): 119–140.

“Make Room For Hip-Hop: Mass-Print Mediation of ‘Baggy’ Basketball Shorts, 1990–1994.” *Sport in Society: Cultures, Commerce, Media, Politics* 20:11 (2017): 1612–1624.

“Spectacles of Speed: Masculinity, Modernity and Auto Racing in Kansas, 1909–1918.” *Kansas History: A Journal of the Central Plains* 38:3 (Fall 2015): 192–207.

\*In revision for *Sport in Society*: “Injury Videos and the Affective Potentials of User-Generated Sports Highlights”

### ACADEMIC POSITIONS

Trinity College (Hartford, CT)

**Visiting Assistant Professor of American Studies and History (2019–present)**

- HIST/AMST 209: African-American History (4 sections)
- HIST/AMST 218: United States Since 1945
- HIST/AMST 269: The 1960s
- HIST/AMST 303: Basketball and Global Culture(s) (2 sections)
- HIST/AMST 340: Sports and American Society (2 sections)

- HIST/AMST 344: The 1980s
- HIST/AMST 480/880: Sports, Identity, and Global Capitalism (upper level undergraduate and graduate seminar)
- AMST 801: Approaches to American Studies (graduate seminar)

Yale University

**Instructor in the Residential College Seminar Program (Spring 2022/2023)**

- CSBK 360: Sports, Identity, and Global Capitalism

Quinnipiac University

**Instructor in the First-Year Seminar Program (Fall 2022)**

- FYS 101: Why Do Sports Matter?

Southern Connecticut State University

**Adjunct Professor, Department of Sociology (Fall 2022)**

- SOC 102: Exploring Social Issues

Southern New Hampshire University – College of Online/Continuing Educ.

**Instructor in Liberal Arts (2017-2019)**

- Interdisciplinary Studies 100: Perspectives in Liberal Arts
- Interdisciplinary Studies 404: Popular Culture

Franklin & Marshall College

**Adjunct Assistant Professor of American Studies (2016-2017)**

- AMS 279: Sports and American Culture (2 semesters)
- AMS 264: The American Body
- AMS 100: Introduction to American Studies

**Research Associate of American Studies (2017-2018)**

Dickinson College

**Adjunct Lecturer of American Studies (Spring 2017)**

- AMS 101: Sports and American Culture

University of Kansas

**Instructor of Record, American Studies (2012-2016)**

- AMS 100: Introduction to American Studies (9 semesters)
  - 2015-2016: Co-designed film-centered version of AMS 100 for international students (part of “Academic Accelerator” program: <http://www.internationalku.com/>)
- AMS 344: Sports and American Culture (2 semesters)
- AMS/SOC 110: American Identities (1 semester)

**Online Course Developer (January-April 2015)**

- AMS/SOC 110: American Identities: create lectures and assignments, including final website design project, for template course to be used by future instructors

**Graduate Teaching Assistant (2011-2012)**

- Lead discussion sections and evaluate students for AMS/SOC 110: American Identities (2 semesters)

**Tutor in the Department of Athletics (2015-2016)**

- Assist student-athletes in “high needs” category with coursework: reading comprehension, writing skills, etc.

University of Alabama

**Instructor of American Studies (January-April 2011)**

- AMS 101: African Americans in Sport

**Graduate Teaching Assistant (2009-2011)**

- AMS 150: Arts & Values; AMS 151: World, Nation, Regions; AMS 205: Working Lives; AMS 367: The American Game

**ADVISING**

Trinity College

Chris Simmons, ““We Believe in Diversity”: Brian Flores vs. The NFL and Structural Racism, Shortcomings of the Rooney Rule” (M.A. thesis, 2023)

Will Tjeltveit, “Riots and Rebellions: Memory of Newark's Long Hot Summer of 1967” (Senior thesis, 2020)

Franklin and Marshall College

Eric Smiley, “Achieving Gender Equality in Women’s Professional Sports as Advertised by the Media: A Case Study of *The New York Times* and *The Los Angeles Times* Coverage of Professional Women’s Tennis in 1970 and 1990” (Senior thesis, 2017)

**SERVICE**

Referee/Reviewer, *American Studies*

Referee/Reviewer, *Sport in Society: Cultures, Commerce, Media, Politics*

Referee, International Association for Communication and Sport conference

North American Society for the Sociological Study of Sport memberships:

Conference Program Committee (2017-2018) and Steering Committee (2018-2019)

Ph.D Rep. to Faculty (2013-2015) and Treasurer (2012-2013), University of Kansas American Studies Association of Graduate Students

## REVIEWS

*The AFL, Black Players, and the Evolution of Modern Football* (Charles K. Ross, 2016). Reviewed in *American Studies* 57:1/2 (2018): 129-130.

## REVIEWED PRESENTATIONS

“Cycling Identities: Greg LeMond’s Representation of (Trans)Nationalism and Global Capitalism, 1981-1990.” North American Society for Sport History Annual Convention, May 26-29, 2023, Washington, DC.

“Globalizing ‘The Right Way’: Social-Media Construction of the National Basketball Association Academy program.” Summit on Communication and Sport, April 2-5, 2020, St. Petersburg, FL. \*Postponed to 2021 (COVID-19).

“The Spectacle of Bodily Error: Gruesome-Injury Videos as Contemporary Grotesquerie.” North American Society for the Sociology of Sport Conference, November 6-9, 2019, Virginia Beach, VA.

“The Revival of Athlete Activism(s): Divergent Black Politics in the 2016 Presidential Election Engagements of LeBron James and Colin Kaepernick.” Sports and Politics conference, December 15, 2018, Verso Books, Brooklyn, NY.

“The Manufacture of Sport Fantasy: Disneyfication/ization and Gameplay Governance in the National Basketball Association.” North American Society for the Sociology of Sport Conference, October 31-November 3, 2018, Vancouver, BC.

“Conflict in Collision: The Ethics of Auto-Bodily Contact in Dirt-Track Racing.” Summit on Communication and Sport, April 26-29, 2018, Bloomington, IN.

“‘It’s Not Really a Man’s Game Anymore’: Contested Masculinity in the Twenty-First Century National Basketball Association.” Summit on Communication and Sport, March 30-April 2, 2017, Phoenix, AZ.

“Welding God to Country: Nationalist-Religious Ritual at the Dirt Race Track.” Eastern American Studies Association Conference, April 1-2, 2016, Lancaster, PA.

“Welding God to Country: Nationalist-Religious Ritual at the Dirt Race Track.” Mid-America American Studies Association Conference, March 4-5, 2016, Lawrence, KS.

“Automotive Allegories: The Dirt Race Track as Theater of Ethics.” Midwest Popular Cultural Association Conference, October 1-4, 2015, Cincinnati, OH.

“‘You Run Dirt, Or You Don’t Run’: Kansas Dirt-Track Auto Racing, In

The Words of the Participants.” International Association for Communication and Sport Summit, March 8, 2015, Charlotte, NC.

“‘I’m Something A Little Bit Special’: Muhammad Ali’s Performance as Interpreted by *Sports Illustrated*, 1964-1967.” North American Society for Sport History Annual Convention, May 30, 2014, Glenwood Springs, CO.

“Spectacles of Speed: Modernity, Community, and Auto Racing in Kansas, 1908-1941.” Mid-America American Studies Association Conference, February 28, 2014, Lincoln, NE.

“Spectacles of Speed: Masculinity, Modernity, and Auto Racing in Kansas, 1908-1918.” Mid-America Humanities Conference, March 1, 2013, Lawrence, KS.

“Make Room for Hip Hop: Social Implications for the Arrival of Baggy Shorts on the Basketball Court, 1984-1994.” Southern American Studies Association Conference, February 17-19, 2011, Atlanta, GA.

“Drive to the White House: Barack Obama’s Navigation of Sports, Race and Gender During the 2008 Presidential Campaign.” Alabama Grad Expo, November 6, 2010, Tuscaloosa, AL.

“Drive to the White House: Barack Obama’s Navigation of Sports, Race and Gender During the 2008 Presidential Campaign.” Mid-Atlantic Popular American Culture Conference, October 28-30, 2010, Washington, D.C.

## **EVENTS/ CHAIRSHIPS**

2021 North American Society for the Sociology of Sport Conference (Montreal, Quebec, CA): Presenter/Panelist, “Artist Meets Critic: Abigail Smithson”

2019 North American Society for the Sociology of Sport Conference (Virginia Beach, VA): Organizer and Chair, “The Spectacle of the Athletic Body”

2017 North American Society for the Sociology of Sport Conference (Windsor, ON): Organizer and Chair, “Sport in the Era of Trump(ism): A Roundtable”

2017 International Communication Association Annual Conference (San Diego, CA): Panel Chair, “#SocialSports: Digital Media Technologies and Sports Communication”

2016 American Studies Association Meeting (Denver, CO): Panel chair, “Technologies of Race: Racial Projections, Racial Play”

2015 University of Kansas screening: Organizer and discussion panelist, *The Mask You Live In* (documentary on young men and masculinity in the U.S.)

2013 University of Kansas screening: Invited discussion panelist, *Training Rules* (documentary on homophobia in women's sports)

**AWARDS AND  
FELLOWSHIPS**

University of Kansas

2014-2015 Graduate Studies Doctoral Research Fund Award

Summer 2014 Graduate Studies Research Fellowship

Spring 2014 Graduate Scholarly Presentation Travel Fund Award

University of Alabama

Spring 2011 Graduate Student Research and Travel Support Award

Fall 2010 Graduate Student Research and Travel Support Award

**ASSOCIATIONS**

North American Society for the Sociology of Sport

International Association for Communication and Sport

**PUBLIC  
ENGAGEMENT**

Media writing on sport/culture at <https://medium.com/@sbmarston>

North Carolina Metropolitan Coalition (Raleigh, NC)

**Research and Legislative Intern (May-October 2005)**

Office of Congressman David Price (NC-04) (Washington, DC)

**Legislative Intern (Summer 2004)**

**ADMIN.  
EXPERIENCE**

University of Texas at Austin Department of Athletics (Austin, TX)

**Administrative Assistant to Student Affairs (2007-2008)**

The Children's Inn at N.I.H. (National Institutes of Health) (Bethesda, MD)

**Admin. Assistant to Volunteers and Resident Services departments (2005-2007)**

UNC-Chapel Hill Department of Recreation

**Office Assistant (2002-2005)**

## PROFESSIONAL REFERENCES

**Dr. Scott Gac:** [scott.gac@trincoll.edu](mailto:scott.gac@trincoll.edu)

- Professor and Chair, Trinity College Program in American Studies

**Dr. Jeffrey Bayliss:** [jeffrey.bayliss@trincoll.edu](mailto:jeffrey.bayliss@trincoll.edu)

- Professor and Chair, Trinity College Department of History

**Dr. Ben Chappell:** [bchap@ku.edu](mailto:bchap@ku.edu)

- Associate Professor, University of Kansas Department of American Studies
- Dissertation advisor